

## **Privacy Policy**

We at BitCar-One take the protection of privacy and data security very seriously.

The responsible body for the collection, processing and use of your personal data is:  
BITCar One EOOD

E-Mail: [info@bitcar-one.com](mailto:info@bitcar-one.com)

The user can visit our website anonymously. However, each time a user accesses our website, his or her internet browser transmits the following data to our web server by default: the date and time of access, the sender's IP address, the requested resource, the http method and the http user agent header. However, our web server stores this data separately from other data, and it is not possible for us to assign this data to a specific person. After an anonymous evaluation for statistical purposes, this data is immediately deleted.

The personal data voluntarily provided to us by the user is stored by our company in a computer centre in accordance with the latest security standards and protected against unauthorised access by third parties. We will not pass on this data, unless we are obliged to do so by law or official order or the user has given us express permission to do so.

We would then like to explain what data we collect, what we use it for and how we protect the data.

### **§ 1. General information on data protection and the purpose of storage**

What data is collected and processed and for what purposes?

(1) Registration:

When the user places an order through BITCAR-ONE we collect the data necessary to carry out the contractual relationship; these are in particular name, address, and e-mail address ('contact data') as well as - in the case of separate purchases of goods subject to a charge - the order and payment provider data ('order data').

We collect this data on the basis of Article 6(1)(b) GDPR on the basis of the contract concluded with you for the purpose of fulfilling the contract.

(2) Connection information:

When you use the BITCAR-ONE website, usage data generated by the Internet connection, such as static or dynamic IP addresses, is collected. We use the usage data that is collected only to prevent misuse and disruptions and to optimise our services in accordance with legal requirements.

We collect this data on the basis of Article 6 (1) (f) of the GDPR in order to protect our legitimate interests, namely to optimise our offer.

### **§ 2. Data collection and disclosure**

(1) Personal data is only collected if the user voluntarily provides it during the registration process. BITCAR-ONE uses the transmitted personal data (e.g. title, name, address, email

address) without separate express consent in accordance with the provisions of the applicable data protection law solely for the purpose of fulfilling the contract.

This data processing is carried out on the basis of Art. 6 (1) point b GDPR, on the basis of the contract concluded with you for the purpose of fulfilling the contract.

(2) Beyond the aforementioned disclosure, all personal data of the user transmitted to BITCAR-ONE will not be made accessible to third parties without the user's separate written consent, unless this is required by law or official order.

#### **§ 4. Information on data security**

(1) How secure is data transmission to BITCAR-ONE?

All data that the user provides to BITCAR-ONE is encrypted and transmitted using the SSL (Secure Socket Layer) method. SSL is a proven and globally used encryption system that the browser uses to automatically encrypt data before sending it to us.

(2) How secure is my data in the BITCAR-ONE database?

We use high BITCAR-ONE security standards for our database and our Internet server to ensure effective protection against loss, misuse, unauthorised access, disclosure, alteration and deletion of user data.

#### **§ 5. Duration of processing**

We process your data only for as long as is necessary to fulfil our contract or to comply with applicable legal requirements. If you request the deletion of your data, we will delete your data immediately, provided that the deletion does not conflict with any legal retention requirements. Otherwise, your data will be deleted upon complete fulfilment of the contract.

#### **§ 6. Cookies and services** used

(1) BITCAR-ONE uses cookies to be able to assign the requests and requirements of the interested party. Cookies enable BITCAR-ONE to measure the frequency of page views and general navigation. Cookies are small text files that are stored on the user's computer system. We would like to point out that some of these cookies are transferred from our server to the user's computer system, whereby these are mostly so-called 'session cookies'. 'Session cookies' are characterised by the fact that they are automatically deleted from the hard drive at the end of the browser session. Other cookies remain on the computer system and enable us to recognise the user's computer system on their next visit (so-called permanent cookies). Of course, cookies can be rejected at any time, provided that the browser allows this. Please note that certain functions of this website may not be available or may only be available to a limited extent if the browser is set not to accept cookies (from our website).

This data processing is carried out on the basis of Article 6(1)(f) GDPR to protect our legitimate interests, such as to prevent misuse and disruptions and to optimise our services.

(2) This website uses Google Analytics, a web analysis service provided by Google Inc.

(‘Google’). Google uses cookies. The information generated by the cookie about the use of the online offer by users is usually transferred to a Google server in the USA and stored there. Google will use this information on our behalf to evaluate the use of our online services by users, to compile reports on the activities within this online services and to provide us with further services associated with the use of this online services and the internet. Pseudonymous user profiles may be created from the processed data.

We only use Google Analytics with activated IP anonymisation. This means that the user's IP address is shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and shortened there. The IP address transmitted by the user's browser is not merged with other data from Google.

Users can prevent the storage of cookies by selecting the appropriate settings on their browser software; users can also prevent the collection of data generated by cookies and related to their use of the online offer to Google and the processing of this data by Google by downloading and installing the browser plugin available at the following link:  
<http://tools.google.com/dlpage/gaoptout?hl=de>.

Further information about data use for advertising purposes by Google, settings and objection options can be found on the Google websites:  
<https://www.google.com/intl/de/policies/privacy/partners/> (‘How Google uses data when you use our partners’ sites or apps”), <http://www.google.com/policies/technologies/ads> (‘Data use for advertising purposes’), <http://www.google.de/settings/ads> (‘Manage information that Google uses to show you advertising’) and <http://www.google.com/ads/preferences/> (‘Determine which advertising Google shows you’).

Alternatively, the user can prevent data collection by Google Analytics by clicking on the following link. This sets an opt-out cookie that prevents the future collection of your data when you visit this website:

‘Activate opt-out cookie’ for Google Analytics!

Please note that if you delete the cookies in your browser settings, the opt-out cookie may also be deleted and may have to be reactivated by you.

This data processing is carried out on the basis of Art. 6 Para. 1 lit.f) GDPR to protect our legitimate interests, namely the optimisation of our offer.

## **§ 7. Your rights as a data subject**

(1) The user can at any time

- obtain information about the data stored or processed by BITCAR-ONE
- request the correction or deletion of his data
- request the restriction of the processing of his data
- object to the processing of his data
- claim the portability of your data

For this purpose, support is available at the email address [info@bitcar-one.com](mailto:info@bitcar-one.com) or at the postal address given at the beginning of this document.

(2) The user can also file a complaint with the data protection supervisory authority. The competent supervisory authority is the one at the user's place of residence. You can find a list of the supervisory authorities here:

[https://www.bfdi.bund.de/DE/Infothek/Anschriften\\_Links/anschriften\\_links-node.html](https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html)

(3) This data protection declaration can be viewed online here at any time.